

"I'm searching for a new proportion. What interests me is the 'space' between the person wearing the clothes and the clothes themselves the airiness, the movement, the silhouette."

Yohji Yamamoto

**SPRING SUMMER 19** 









Julyi Jamenute

## **SPRING SUMMER 2019**

The 2019 Spring Summer Eyewear Collection imagines the frame with the wearer. It is the space between, the wearing, that comes to life with this seasons' styles. Attitude is supreme.

Lightness, elegance and restraint are hallmarks of the SS19 Collection. Organic lines intersect and taper across the frames with airy cuts that reveal the skin.

As much a nod to Yohji the musician and eternal rebel, as to the master tailor, this collection is modern and seductive.

Pairings of ultralight duralumin, titanium and bespoke acetates create a uniquely Yamamoto tactility with precise detailing.

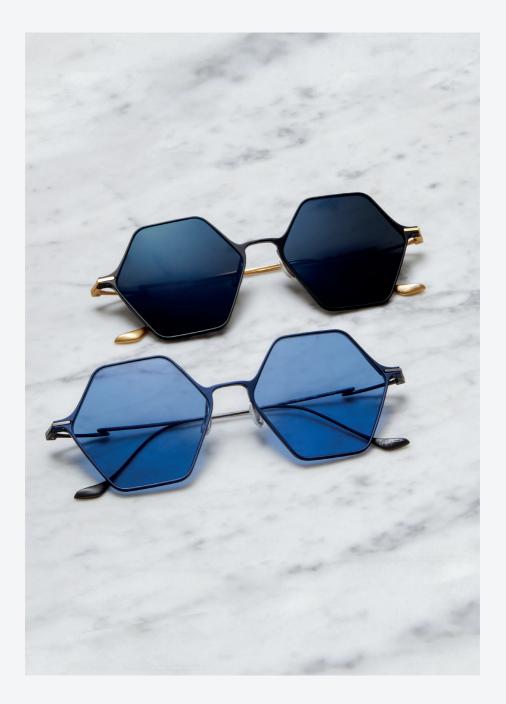
To learn more about the collection and global retail partners, please contact: pr@brandoeyewear.com





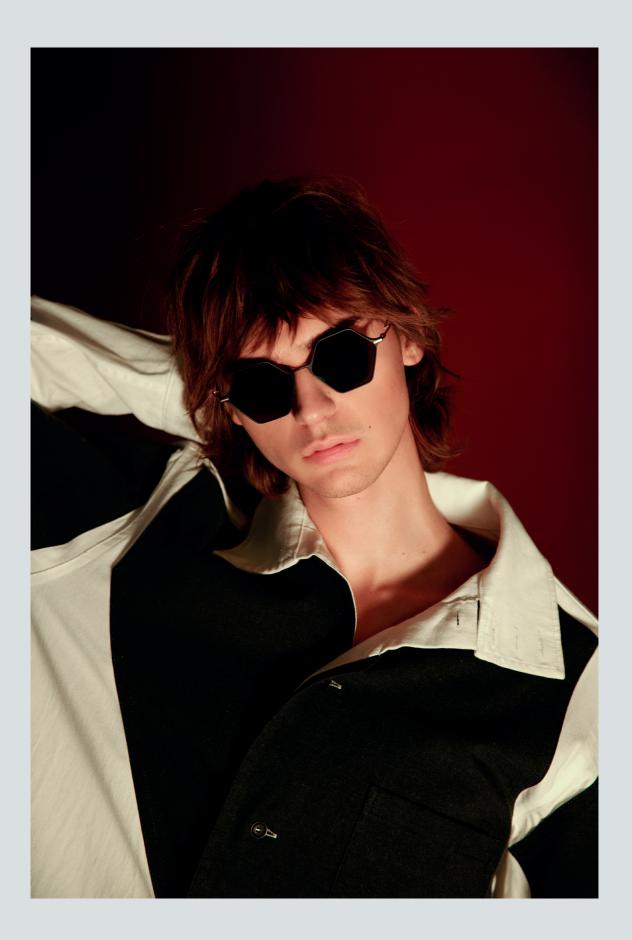






Effortlessly modern, the hex frame brings a new proportion. Japanese craftsmanship mixes the lightest of metals for this unisex silhouette.









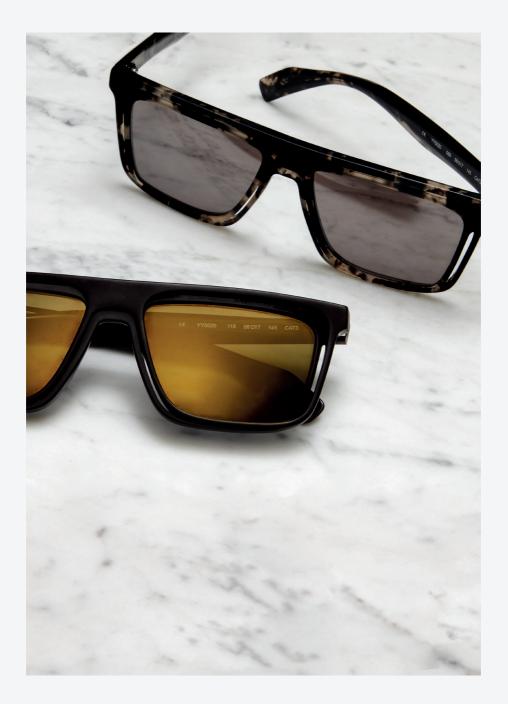


A bold, sculptural interpretation of the Yohji Yamamoto round in bespoke, graphic acetates. This unisex style playfully layers rich textures for a rebellious statement.

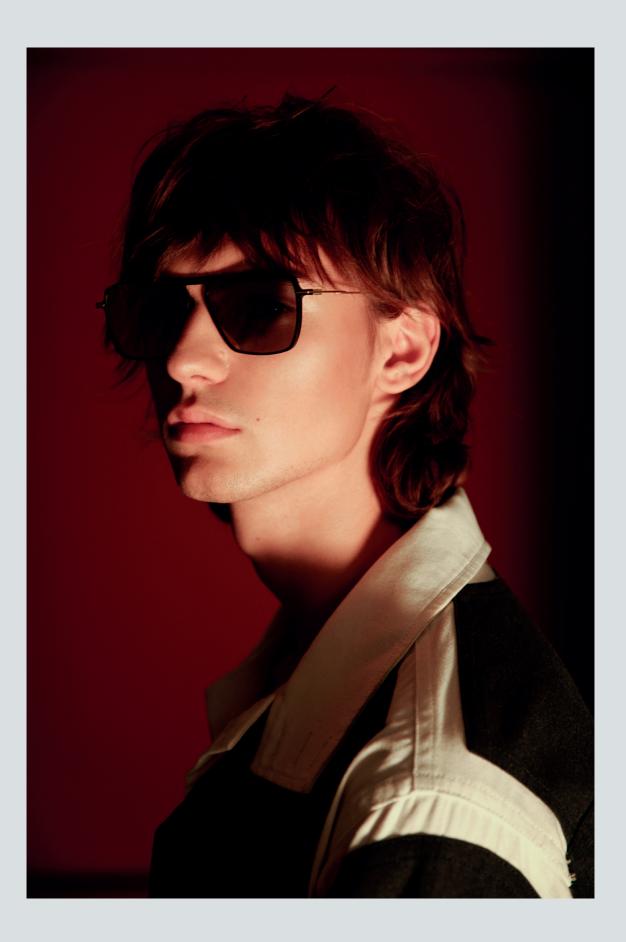




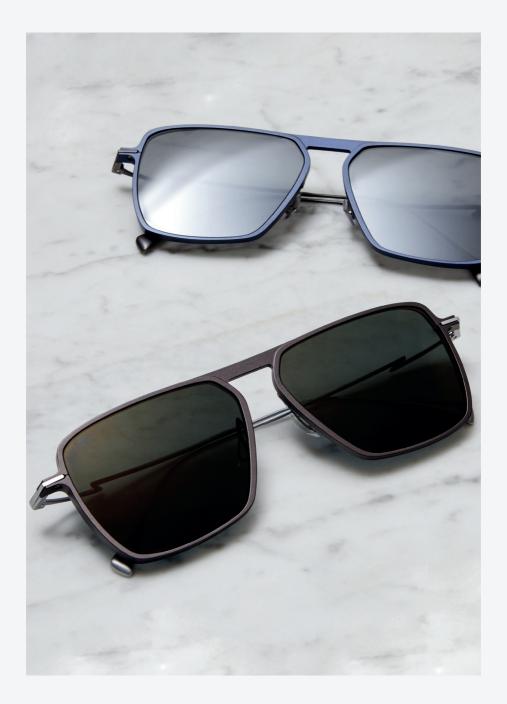




The modern, flat-topped frame brings an unmistakeable attitude. A bold and refined unisex style in a rich, earthy palette of matte acetates.







Constructed to feel supremely light and precise, with signature Yohji Yamamoto details. Seductive brushed metal finishes set this frame apart.





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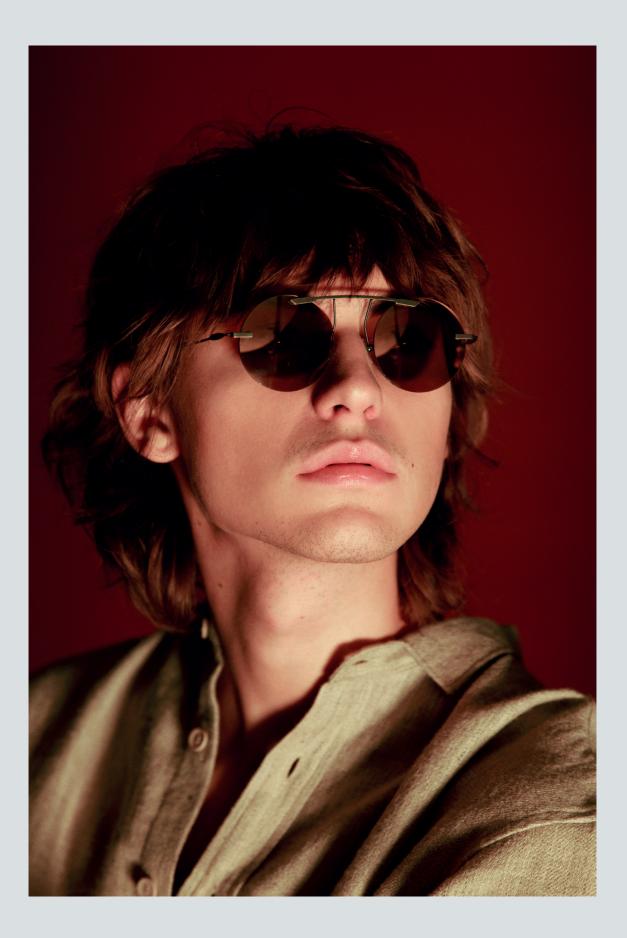


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## ARCHIVE

An icon joins the SS19 Collection with this pure and precise Yohji Yamamoto classic. Round, rimless lenses are joined by an architectural steel bridge.









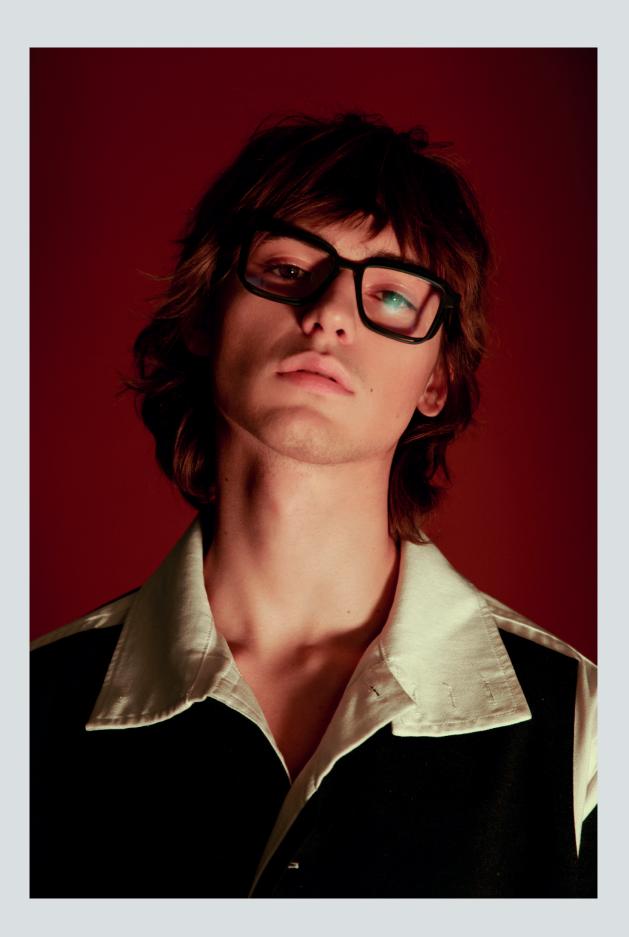




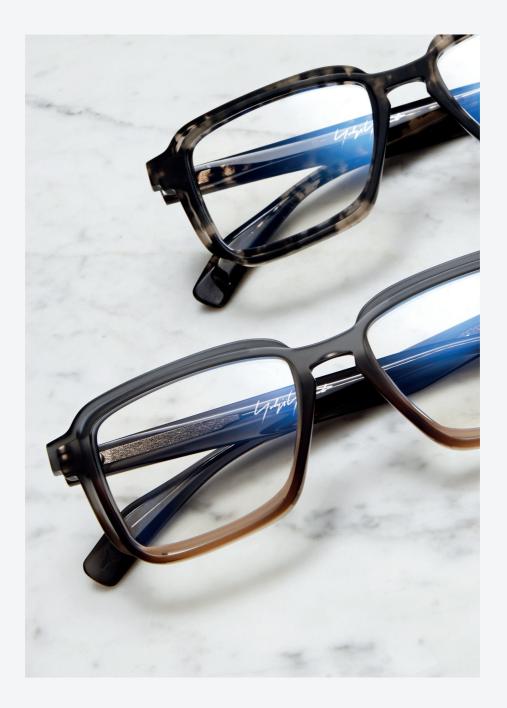
Bold and sophisticated, the circular optical is classic Yohji Yamamoto. This dramatic rework layers matte acetates in a dark, classic palette.



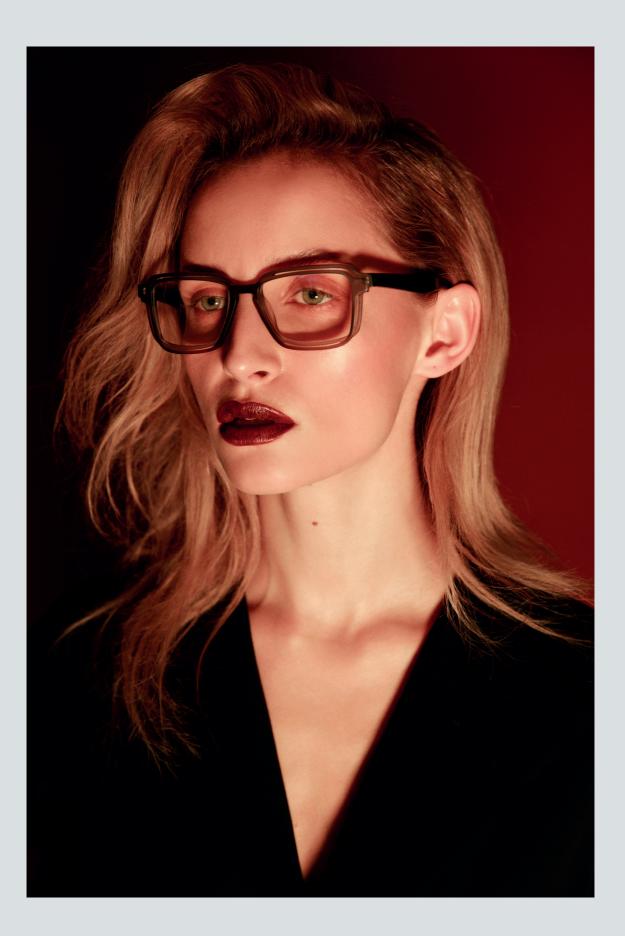








A refined, rectangular style finished in gentle matte tones create an airy proportion. The frame within a frame brings unexpected depth in this silhouette.







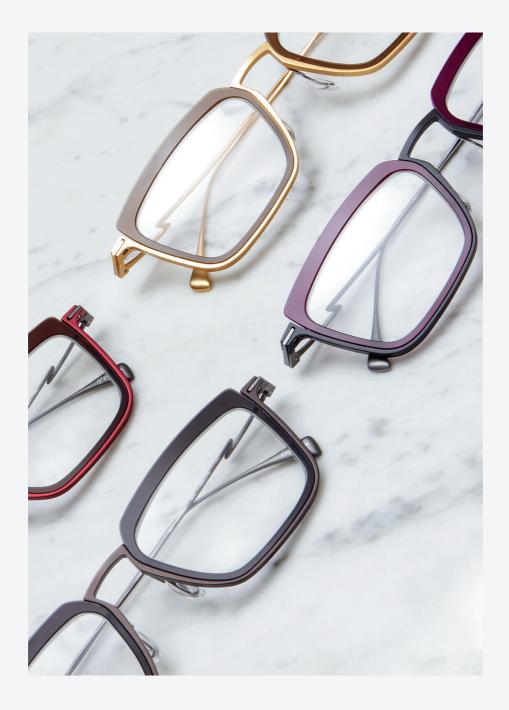
SS19 introduces a combination series mixing the lightest of metals with tonal acetates. In classic Yamamoto tones, the series highlights balance and craftsmanship.



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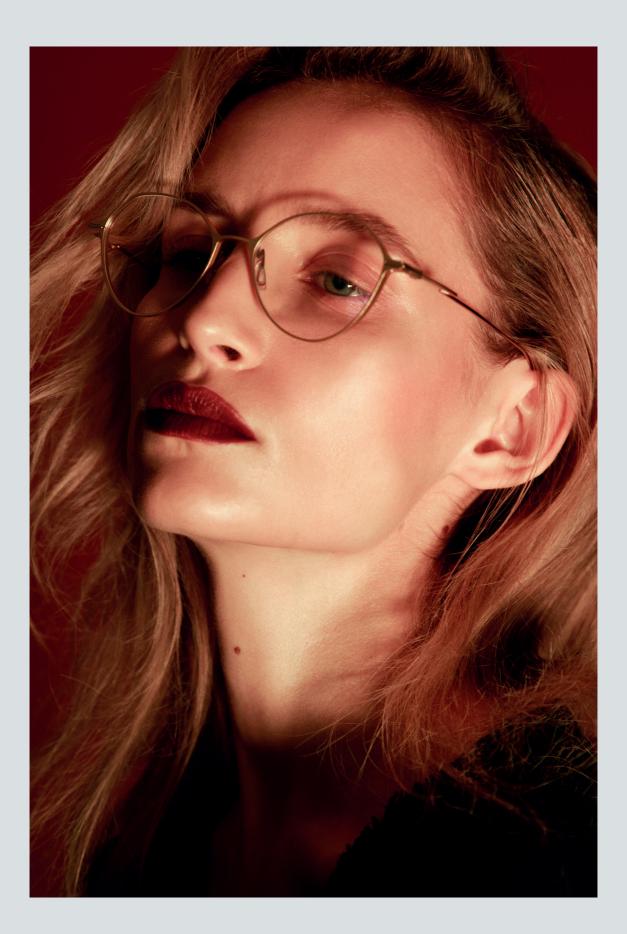


**YY**3021

## ARCHIVE

A beautifully light and sensual optical silhouette returns for SS19. Recognised by Silmo d'Or as an innovation in Optical design, the signature Yamamoto details stand apart.









## BRANDO

ブランド

Mohyi Jamenute

## **SPRING SUMMER 19**

With Louis Marzin and Gem Refoufi Art Direction: Joseph Porpiglia Photography: Daniel Sachon Film: Kaspar Kamu Beauty: Elizabeth Rita Styling: Yohji Yamamoto

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